



When you have completed your entry form and returned it to us, you will receive your information pack. Inside you will find your sponsorship form. We're asking you to try to raise as much as you can for Feed The Children by asking everyone you know at home (in your family) - mums and dads, aunts, uncles, nannies and granddads, friends and neighbours, to sponsor your walk. Don't forget to ask people at school! This is what your sponsor money can do:

- £10 Can help us give special medicines to children to stop them from having worms in their tummy.
- £12 Can help us plant 12 trees in Africa for fruit and fuel
- £15 Buys 400 bricks and building materials to build a special toilet called a latrine.
- £20 Can feed a family of four in Africa for a month.
- £25 Can buy a piglet to help start a herd of animals for the whole community and provide meat for the village.
- £40 Why not buy a kid (goat) and help a whole village have milk, meat and manure to grow plants.
- £70 Buys a sewing machine to help girls have training in sewing and making clothes for their family and village helping them to earn a living.
- £100 Buys 100 little chicks - they will grow into chickens to provide eggs and meat, providing a living for families who can take the eggs and meat to market.

We'd like to raise £10,000 for Feed the Children's projects across the world because that means we can give help to lots of children. If you raise just £30 each in sponsorship each we could do it.

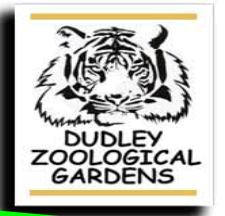
## Raising Your Sponsorship

If you have no fundraising experience, don't worry. Try these suggestions, or think of some of your own.

- Always start your form with your best sponsors. This sets the trend. A £5 or £10 donation is a good prompt for following donors.
- Don't forget your donations can be increased simply by asking people if they will gift aid their donations. We can claim an extra 28p from the taxman for every single £1 donated by a UK taxpayer.
- Take your sponsorship form everywhere you go, to school, ask your mum and dad to take it to work and ask everyone. Most people know how important the work of Feed the Children is and they'll be happy to sponsor you.
- Set yourself a target, Tell everyone how much you want to raise (don't stop at the minimum) the more you raise the more people we can help.
- Collect your pledges right away. Most people will give you a donation and it will save you waiting for sponsorship pledges.
- Hold a fundraising activity at school, Hold a raffle. Use our A-Z of ideas to get you started. Hold a car wash
- Be HAPPY about your challenge!! SHOUT ABOUT IT!!
- Get your photo taken and get your challenge in print!! If you're enthusiastic about what you're doing, everyone else will be too.
- Most important of all: HAVE A GREAT TIME WHILE YOU ARE FUNDRAISING.

**Remember if you need help**

**pick up the phone and ring 07984 631947**



**Dudley Zoo & Castle  
Wednesday 31 October 2007**

**Time: 6 - 8.30pm  
Ring Joy Cartwright  
07984 631947**

**For information and sponsor forms**

# Feed the Children's Trick or Treat Walk 2007



If you would like to make Hallowe'en safe and fun for children this year, why not join Feed The Children's new Trick or Treat Walk at Dudley Castle and Keep.



This is a sponsored walk with a difference. To raise your sponsorship you have to complete some spooky activities.



You can try your hand at games like Apple Bobbing, Splat the Rat, Find the Flumps, Drown Your Leader, Grab the Ghoulish Gunge, Bite the Doughnut and Spooky Skittles.



There'll also be some foul food on offer in the Witches' Brew Kitchen. Mum and dad are welcome too!!

You can also listen to the spooky stories about the history of Dudley Castle with our ghoulish guides



Visit Creepy Crawly Corner and see if you can guess what animals the keepers have in their sacks.



We're looking for families, schools, brownies, cubs, scouts, guides, churches and youth organisations to join us for a fantastic night of fun and games and help raise money to fight poverty and disease for the world's poorest children.

**THIS IS A NIGHT WALK, SO BRING A TORCH**



## The Charity

It costs Feed The Children between £3,000—£5,000 to send a 26-tonne shipping container of humanitarian aid (food, clothing, shelter, medicine, etc) to projects around the world. Can you help get our aid to the children who need it most?

Don't sell your efforts short, you are doing a fantastic event for a fantastic charity. Tell everyone about your Trick or Treat Walk challenge. Tell them what you hope to raise for Feed The Children.

A registration fee of £7.50 secures your place on the event (this covers our admin charges and the costs for Dudley Zoo staff to spend time with us and let us see some of the creepy creatures close up!!)

**We have space for about 400 walkers.**

*From earthquakes to hurricanes, from floods to drought, Feed The Children responds to the cry of the needy.*



We have lots of ideas to help you to be successful in your fundraising. Why not organise an activity at work or school? Our A-Z of fundraising ideas will help you find something to suit your organisation.

Send for your information pack today and get excited about fundraising. Ask for a Rumble in the Jungle toy or raffle prize and you could raise all your money in one go.

## Send your completed registration forms to:

Joy Cartwright: Regional Fundraising Manager  
 Feed The Children UK  
 14 Vale Street, Stourbridge  
 West Midlands, DY8 4ET  
 Phone: 07984 631947 Fax: 01384 440108  
 Email: [jcartwright@feedthechildren.org.uk](mailto:jcartwright@feedthechildren.org.uk)  
 Feed The Children is a registered charity No: 1034916



## Trick or Treat Walk

### REGISTRATION FORM

Title	Name
Organisation name	
No of walkers	
Address <small>(If you are making a Gift Aid declaration below, please give your home, not work address)</small>	

Postcode	Daytime tel
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Email	Fax
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I enclose a donation of £ \_\_\_\_\_ (minimum £7.50, please make cheques payable to Feed The children)

*This entry fee pays for administration costs including: costs of printing for the walkers' packs and a donation to Dudley Zoo for staff time and provision of lighting, electricity and safety facilities at the venue.*

**Please debit my credit/debit card:**

TYPE OF CARD: SWITCH / DELTA/ MASTERCARD/ VISA/ CAF

Name of cardholder
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Card number
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Start date	Expiry date
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Issue number	Security number
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(LAST 3 DIGITS IN SIGNATURE STRIP)

Signature	Date
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Please tick the box and sign below if you are a UK tax payer—we can claim an extra 28p from the tax man for every £1 you donate.

*giftaid it*

I am a UK TAXPAYER  Signature

We can also claim GiftAid if your sponsors who are tax payers tick the gift aid box on the sponsor form—but only if they give their full home address, not a work address.

